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Media Release:

Keewatin Career Development Corporation Launches New Video to Support Science Education

<u>March 31, 2011, La Ronge</u>: Keewatin Career Development Corporation (KCDC) launched its latest video production, *Flight of the Pelican* at Churchill Community School. Shot on location in northern Saskatchewan, and using stock footage from the Deepwater Horizon oil spill in the Gulf of Mexico, the film explores the potential long term impact of the spill on Saskatchewan's migratory aquatic birds. Suggestions from Canada Research Chair on Genes and the Environment, Dr. Christopher Somers, and Graduate Student Aleksandra Bugajski encourage teachers, students, and members of the general public to engage in school projects and bird counts to help understand the effects.

Flight of the Pelican is primarily designed as an educational resource at the secondary level. It has been funded by KCDC, a not for profit organization. The video and web site were created by KCDC Media, a division of Keewatin Career Development Corporation.

KCDC is providing *Flight of the Pelican* for free educational use by any group or individual. It can be viewed or downloaded from its website: <u>flightofthepelican.ca</u>, and can be seen on Youtube. DVD copies will be sent to all northern schools. The aim is to promote awareness of science, the outdoors, and social interconnectedness among students and individuals; primarily in northern Saskatchewan, but also anywhere there is interest.

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Go to the web site: <u>http://www.flightofthepelican.ca</u>

See the video on Youtube: <u>http://www.youtube.com/watch?v=v5z8NTdUHRs</u>

Visit our Facebook page: <u>http://www.facebook.com/pages/Flight-of-the-</u> Pelican/192108594158844?ref=ts